



**RESERVE YOUR
2022-2023 AD TODAY!**



Gamut Theatre Group, the combined company of Harrisburg Shakespeare Company and Popcorn Hat Players has been operating in Harrisburg for 30 years. The non profit theatre is composed of professional actors from across the country.

Gamut Theatre’s many entertainment and educational programs reach thousands of people across Central Pennsylvania each year. Its audience is diverse, ranging from families and young children attending Popcorn Hat shows to students and professionals at Select Medical Mainstage performances. Free Shakespeare in the Park has become a favorite event for the region as it is the only free annual outdoor theatre performance in the area.

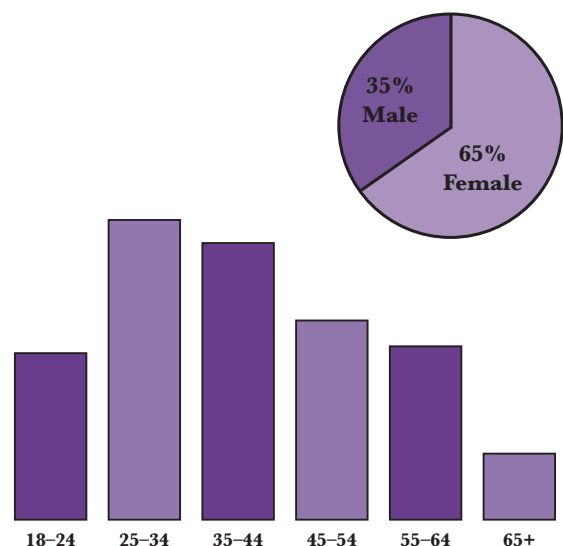
Advertising with Gamut Theatre Group is a great way to reach a diverse audience and promote your brand to new demographics.



Gamut’s audience members come primarily from Dauphin, Cumberland, Lancaster, and York Counties although Harrisburg Shakespeare Company performances draw regional theatre-goers from cities such as Washington D.C., New York, and Baltimore.

Productions appeal to all ages and background, however, generally the majority of audience members are females ages 25-54 from the suburbs of Harrisburg.

According to Google Analytics, people interested in Gamut Theatre Group are also interested in entertainment, food & travel, music, and are news junkies and avid readers.



2022-2023 SELECT MEDICAL MAINSTAGE SEASON

***Innocent Merriment; or,
An Evening with
Gilbert and Sullivan!***

Gamut Signature Fall Play
November 5-27, 2022

11 performances

Potential Audience of 2,500

***Voices of the Eighth
Chronicles II***

Winter Partnership Production with
Sankofa African American Theatre Company

By Sharia Benn

February 3-12, 2023

6 performances

Potential Audience of 1,200

***Thistle & Salt:
The Ireland of J.M. Synge***

Gamut Spring Showcase

By J.M. Synge

March 4-19, 2023

8 performances

Potential Audience of 1,800

The Jungle Book

Gamut's Young Acting Company Production in
partnership with Rasika School of Indian Dance

By Sean Adams

March 31 - April 2, 2023

4 performances - **Potential Audience of 800**

**The 30th Annual
Free Shakespeare in the Park:**

Richard III

June 2-17, 2023

10 performances

Potential Audience of 8,000



FULL PAGE
(7.75" x 4.75")



HALF PAGE
(3.75" x 4.75")



QUARTER PAGE
(3.75" x 2.25")



EIGHTH PAGE
(1.875" x 2.25")

PROGRAM AD RATES

Full Season

Full Page \$1200

Half Page \$600

Quarter Page \$400

Single Show

Full Page \$600

Half Page \$450

Quarter Page \$200

SMALL BUSINESS DISCOUNTED RATES

Full Season

Full Page \$950

Half Page \$450

Quarter Page \$200

Single Show

Full Page \$475

Half Page \$350

Quarter Page \$150

CONTACT

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ADVERTISE WITH GAMUT THEATRE GROUP

Season Program Ad Deadline:
October 15, 2022

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

FULL SEASON ADVERTISEMENTS

- ___ \$1,200 Full Page
- ___ \$600 Half Page
- ___ \$400 Quarter Page

Small Business

- ___ \$950 Full Page
- ___ \$450 Half Page
- ___ \$200 Quarter Page

SINGLE SHOW ADVERTISEMENT

- ___ \$600 Full Page
- ___ \$450 Half Page
- ___ \$200 Quarter Page
- ___ \$150 Eighth Page

Small Business

- ___ \$475 Full Page
- ___ \$350 Half Page
- ___ \$150 Quarter Page
- ___ \$100 Eighth Page

FOR SINGLE SHOW ADS - CHOOSE WHICH SHOW(S):

SHOW #1: _____

SHOW #2: _____

SHOW #3: _____

SHOW #4: _____

Payment

- ___ Check (made payable to Gamut Theatre Group)
- ___ Cash
- ___ Credit
- ___ 30-Day Invoice Address for invoice: _____
- ___ Pay in installments (must be discussed)

Signature: _____

Please return completed contract with payment to Gamut Theatre Group at 15 North Fourth Street, Harrisburg, PA 17101.

Ads can be submitted electronically in high-resolution jpg format to Benjamin Krumreig at pr.gamut@gmail.com. In some cases we may be able to create an ad for your business.

Credit cards can be processed over the phone at (717) 238-4111. Payment must be received before the program is printed. All programs are in black & white unless otherwise stated. Gamut Theatre Group reserves the right to refuse an ad based on offensive or inappropriate content.